

# NEWS OF AUTOMOBILES

## NEW MITCHELL SIX WINS BIG SUCCESS

The new Victory Model Mitchell Six, displayed for the first time at the recent automobile shows, met with instant favor.

"There was no question in our minds and at the factory that after eighteen months of patient development work by our engineers we had a car that would command favorable attention," said President George H. Stowe of the Mitchell Motor Car Company of New York, "but it certainly was comforting to see the way the public continued our judgment after they had seen the car."

"To say that the new Victory Model was a sensation does not overstate the case. Few new models were shown, and none of them was new in so many ways as the new Mitchell Six. So it was only natural that considerable interest was aroused."

"If the atmosphere of prosperity and eager anticipation of business which we have thus far encountered is a fair indication of conditions around the country, there is a great year in store for all of us," concludes Mr. Stowe.

## Don't Let Soap Spoil Your Hair

When you wash your hair, be careful what you use. Most soaps and prepared shampoos contain too much alkali, which is very injurious, as it dries the scalp and makes the hair brittle.

The best thing to use is just plain milled coconut oil, for this is pure and entirely greaseless. It's very cheap, and beats the most expensive soaps or anything else all to pieces. You can get this at any drug store, and a few ounces will last the whole family for months.

Simply moisten the hair with water and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thoroughly and rinses out easily. The hair dries quickly and evenly, and is soft, fresh looking, bright, fluffy, wavy and easy to handle. Besides, it loosens and takes out every particle of dust, dirt and dandruff.—Adv't.



Throw off the shackles of habit, step into any one of our 15 shirt specialty shops and see the excellent shirt values we offer.

As shirt specialists, we take pride in the fact that we show at all times an assortment of patterns, a variety of styles and a standard of value not to be equalled anywhere else in the country.

Better Than the Ordinary.  
Russian Cord and  
Woven Madras

**SHIRTS**  
AT \$2.65



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110 Chambers St.  
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NEWARK SHOP, 170 Market St.  
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**NUXAT-IRONED**  
To Help Make  
Strong, Keen  
Red-Blooded  
Americans



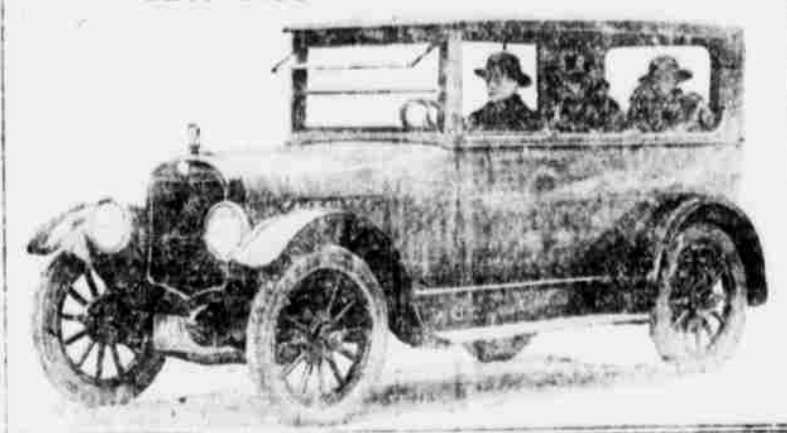
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**L. W. SWEET & CO.**  
SUNDAY WORLD WANTS  
WORK MONDAY WONDERS

## Touring Model of One of Latest Cars Put on the Local Market



AMERICAN BALANCED SIX  
One of Popular Eight-Cylinder  
All-the-Year-Round Models



KING 8 CYLINDER

**LIGHT TRUCK ESSENTIAL  
TO PRESENT DAY BUSINESS**

The appearance on the market of a new light automobile truck, the product of the Oldsmobile Company, is a matter of no small importance to the business of the country. It means a speeding up of the transportation of goods that are easily handled. That, in its turn, means a freeing of movement in shipment of all kinds.

Since the horse-drawn vehicle went into the discard, the tendency has been to use heavy trucks, but the light truck is speedy, easy to operate and economical. The new Oldsmobile 4-1 ton economy truck, first seen in New York at the Truck and Trailer show, has a large and distinct place. This truck is built with express body or in chassis form for any type of body the business to which it is to be put may require. It is essentially a speed truck, made for quick delivery or pickup. Long before it was put on the market its all-around merit had been proved by exhaustive and searching tests.

**FRENCH HAD BIG WAR JOB.**

Information recently released by the War Department in connection with the publishing of war instruction books on all types of army motor vehicles, reveals the magnitude of the task of training sufficient numbers of men to operate and maintain the vast quantity of motor equipment necessary to carry on the war. It required twenty-nine books comprising a total of more than 4,000 pages of instruction matter to illustrate and describe the army ordnance trucks, tractors and tanks.

To design and produce these books was the war task assigned to Capt. Lucius French, who, prior to the war, was advertising manager of the National Motor Car and Vehicle Corporation of Indianapolis.

These twenty-nine books were used in this country and in France to train the personnel necessary to operate and keep in repair the army trucks, tractors and tanks.

Associated with Capt. French on this work were four of the country's foremost technical editors on automobile construction, including Darwin Hatch, managing editor of Motor Age; J. Edward Solinger, technical editor of Automotive Industries; H. A. Tarantous, technical editor of Motor and Cycle; and S. E. Eicher of Indianapolis, technical editor of Auto Trade Journal.

Capt. French has recently resumed his former connection with the National factory.

**STUTZ CARS MOVE.**

Consistent with the steady growth of the sale of Stutz cars in the metropolitan territory, William Parkinson of the Parkinson Motor Sales Company found it necessary to move to larger quarters and has located in the former salesrooms of the Ajax Rubber Company, 124-92 Broadway, three doors south of the former Stutz building.

The Stutz quarters now have a floor capacity of 1,000 square feet. Mr. Parkinson has had the interior beautifully decorated. In addition to the metropolitan store, the Parkinson Motor Sales Company has operating branches at 1165 Bedford Avenue, Brooklyn, and at 372 Central Avenue, Newark, N. J.

**BARTSCH IN ADVERTISING.**

In planning for the big things of the future, the American Bosch Magneto Corporation has been gathering together a corps of men well known in the automotive industry. In a department in the growing staff is Alfred H. Bartsch, who has been appointed general sales and advertising officer.

**FREE LUNCH IN SCHOOLS.**

Needy Children Must Be Fed at City's Expense.

ALBANY, Feb. 19.—Free lunches in schools, which The Evening World has advocated, will be given needy children if the Legislature expects into law the bill just introduced by Assemblyman Dickstein of Manhattan. The measure compels the Board of Education to establish kitchen and lunch rooms in all the public schools.

Authorized Exchange Dealers  
for  
**NEW & USED  
BUICKS**  
Glidden Motor and Supply Co.  
239 West 54th St.  
One door East of Broadway.

## AUTOMOBILE RACING LOSES AN OLD TIMER

When Harvey Oldfield retired from racing to take the Presidency of the Oldfield Tire Company of Cleveland, the motoring sport lost an active figure the man who was unquestionably the dean of the drivers.



1902, though he had become well known to the public several years before that as a professional racing cyclist. Since 1902 Oldfield has not missed a season from competition. A large share of his driving has been in exhibitions and speed trials on the dirt tracks of the country and at the great State fairs, although he has been a consistent money-winner on the speedways and in the big road races once so great a factor in the sport.

As a driver, Oldfield has seen two or three generations of competitors come and go. Of those who competed against him during the first half of his career, Louis Chevrolet alone remains.

## For Convalescents Who Don't Convalesce

Ravaging diseases, like pneumonia or typhoid, leave you with wasted, anemic body and a ferocious appetite. Appetite is Nature's means of persuading you to nourish yourself back to normal. But while anemia lurks in the blood, you remain weak and delicate despite the food you eat. You would do well to brace up your system with a good tonic like Gude's Pepto-Mangan.

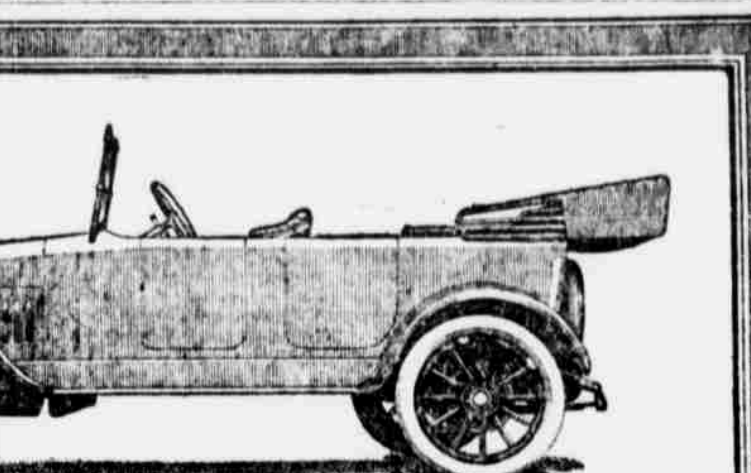
## Gude's Pepto-Mangan

"The Red Blood Builder"

It makes the blood richer and redder. It increases the power of the red blood cells to distribute oxygen—the breath of life—to every cell and tissue. You note a new thrill of power and strength in all parts of your system after a course of Pepto-Mangan. Easy to digest, agreeable to taste, universally prescribed by the medical profession.

**FRIENDLY WARNING:** There is only one Pepto-Mangan and that is Gude's. Sold in bottle and package as shown here. Sold by druggists everywhere.

Pepto-Mangan is made only by  
**M. J. BREITENBACH COMPANY**  
Manufacturing Chemists, New York



**Maxwell**  
More miles per gallon  
More miles on tires

## You're getting a June Style in a February Maxwell

**THE MAXWELL** car of today is so vastly improved in appearance that many persons believe we have produced a new model. That is not the case.

It is the same chassis, scarcely with a change, on which 300,000 Maxwells have been built.

But it is a better looking car. It is finer in finish; angular lines have been straightened out; fenders improved; bonnet simplified; cowl made flush with the top line of the body; seats thickened by three inches; circassian dash installed; gas tank slung in the rear, etc.

There are twenty-four things done to make it more beautiful.

We made the Maxwell simple to start with five years ago. Then we kept on making and making these cars all alike. We have now completed 300,000 of them.

There is logic in doing one thing and doing it well. We have followed that logic. And results tell today.

Maxwells have always been noted for their reliability. Now they will become noted for their beauty.

And today we are in a position to give you a June style in a February Maxwell, which a year ago seemed quite out of the question on account of the war.

Come and see the latest Maxwell.

**Maxwell Motor Sales Corp.,**  
New York Branch, 1808 Broadway,  
Corner 59th St., New York City  
Phone Circle 5550

## SALE AT ALL THREE BROOKLYN STORES

For convenient shopping open a charge account at Martin's

1329-1331  
BROADWAY

At Gates Ave.,  
Brooklyn.

**Martin's**

4810-4812  
FIFTH AVE.

Between 45th and 49th  
Brooklyn.

FULTON ST., Cor. of BRIDGE STREET

At Hoyt St. Subway Station, Brooklyn

Continuing Thursday and Friday Our Great Annual

## Pre-Inventory Sales

At Still Greater Reductions

**EVERY** garment in our Three Brooklyn Establishments must be sold—in order to make room for incoming Spring Merchandise. The following items are selected at random and give only a faint idea as to the Wonderful Values to be received in all departments.

## Reductions of Half and Less



### Pom Pom Coats (as illustrated)

Formerly Priced \$9.50

**9.75**

Others in materials of Wool Velour, Kerseys, Plushes and Mixtures, some Fur Trimmed. Mostly full lined.

### Girls' Wash Dresses

Reduced from \$2.00 and \$3.00

Plaid and striped gingham, pink, blue and green chambray, large white collars and cuffs, belted and pocket effects, button trimmed. Sizes 6 to 14.

## Closing of Our Entire Fur Stock

Consisting of high grade coats, dolmans, sets and separate pieces. Reduced regardless of their cost. A remarkable opportunity to purchase furs at a great saving.

### COATS AND DOLMANS

Formerly 1,350.00	<b>775.00</b>
Genuine Mink Coat.	
Formerly 650.00	<b>475.00</b>
Hudson Seal Dolman.	
Formerly 600.00	<b>325.00</b>
Hudson Seal Dolman.	
Formerly 500.00	<b>295.00</b>
Hudson Seal Dolman.	
Formerly 450.00	<b>250.00</b>
Hudson Seal Coat.	
Formerly 375.00	<b>210.00</b>
Hudson Seal Coat.	
Formerly 300.00	<b>179.50</b>
Jap Mink Coat.	
Formerly 200.00	<b>115.00</b>
Natural Muskrat Coat.	
Formerly 195.00	<b>110.00</b>
Natural Marmot Coat.	
Formerly 175.00	<b>95.00</b>
Natural Nutria Coat.	
Formerly 375.00	<b>175.00</b>
Natural Blue Fox.	
Formerly 150.00	<b>75.00</b>
Fox, poiret or taupe.	
Formerly 100.00	<b>45.00</b>
Wolf, poiret or taupe.	
Formerly 45.00	<b>20.00</b>
Hudson Seal.	

### SCARFS

Formerly 275.00	<b>100.00</b>
Natural Blue Fox.	
Formerly 125.00	<b>79.50</b>
Taupe & Poiret Fox.	
Formerly 95.00	<b>55.00</b>
Natural Skunk Collarette.	
Formerly 69.50	<b>42.50</b>
Fox, poiret or taupe.	
Formerly 59.50	<b>39.50</b>
Beaver Collarette.	
Formerly 52.50	<b>32.50</b>
Wolf, poiret or taupe.	
Formerly 42.50	<b>29.50</b>
Fox, poiret or taupe.	
Formerly 29.50	<b>19.75</b>
Dyed Skunk.	

### MUFFS

Formerly 47.50	<b>32.50</b>
Natural Skunk.	
Formerly 44.50	<b>29.50</b>
Fox, poiret or taupe.	
Formerly 40.00	<b>24.50</b>
Wolf.	
Formerly 27.50	<b>15.00</b>
Dyed Skunk.	
Formerly 13.50	<b>7.95</b>
Hudson Seal.	
45 Odd Scarfs and Muffs.	<b>10.00</b>

SALE AT ALL THREE BROOKLYN STORES

**GET 1919 WORLD ALMANAC TO-DAY**  
CLOTH BOUND. NOW READY.